



NORTH CAROLINA ADULT SOCCER ASSOCIATION

BOARD MEETING MINUTES

April 15, 2024

Call to Order: 7:05pm

Roll Call – Darius Ejlali took the roll call.

Present: Sam Cohen, Donna Langdon, Chad Garber, Bob Kepner, Alex Vidaurri, Scott Eisenbraun, Jeremy Mikell, Laura Collins, Fil Wilkinson

Not Present: Paul James, Vance Carlisle

Quorum determined.

Officer & Staff Reports

- President – Thank you all for being on the call tonight.

Exciting news, the Discipline and Appeals tracker is empty. Mid-April and there are no active Referee Abuse or Assault cases.

Registration numbers look great.

Last month there were discussions on how NCASA tracks registration and the purposes behind the data and how it relates to voting strength. A committee will be formed to review this topic in more detail, registration tracking, reporting, and voting strength tabulation. The committee is open to any board member interested in participating.

The budget request from USASA for \$2000 to support the Adult Soccer Fest was approved. NCASA has built into the budget assistance to Adult Soccer Fest and the Regional event being held in Greenville, SC.

There is a proposal tonight for a second round of funding to support the AED program. The first round was so successful, there are another 16 requested. This has been a great use of the reserve funds to go towards players' safety.

The Finance Committee approved additional funding for our teams representing NCASA at regional competitions. The entry fee was \$300 per team when the 2024 budget was created, and Region III raised the entry fee to \$500. The committee approved an additional \$150.00 for each team. After the committee approved this funding, NCASA learned that the entry fee was now being reduced back down to \$350.

NCASA received a request from Swansboro for assistance with small-sided goals. A list of questions has been sent to Swansboro.

- Executive Director – Working with OneBeat, the company supplying the AEDs, was a pleasure. They were easy to work with, accommodating and very professional.

The NCSL is mid-season and running well. Fields have been an issue. Especially in the Greensboro area where NCSL has two teams.

Carolinas Cup planning continues, we meet with SCASA regularly. The event has not hit 60 teams yet. Generally, the next 4 weeks are heavy team registration. Out of the 55 teams registered 15 are NC, and 13 are out of state, Florida, Georgia, Indiana, Ohio, Nebraska, and Washington.

The Constant Contact mailing has been scrubbed to get the email list under 20,000. The costs double when NCASA hits 20,001.

The online process for Accident Claims has been going well, with just a few hiccups that will be addressed with AG.

- Executive Vice President – No Report
- Treasurer – Treasurer’s report has been circulated. Registration is up therefore income is up. Monthly expenses are inline. Single event passes are down. Income is tied to player registration and registration has been very positive. NCASA expenses are in line. The basis for the monthly treasure report is to compare P&L to the previous year, because that really gives a picture of how NCASA is doing.

The NC Soccer Hall of Fame came \$1,275.00 under budget.

Approval of Minutes

- Laura Collins made a motion to amend the draft minutes for the March 18, 2024, NCASA Board meeting minutes as follows:

~~Strike - Laura Collins has requested a second registration report that shows where players play by league in addition to the unique player count.~~

Add - Laura Collins stated that the Wake Women’s Soccer League registration numbers as of March 11, 2024, were 150 players, not 143 players as reported. Laura Collins requested that WWSL registration numbers be accurately reflected in the report.

Discussion ensued about registrations being tied only to a primary league. Sam Cohen requested to take the discussion offline.

The motion to amend the minutes was approved. Minutes for the March 18, 2024, NCASA Board meeting were approved, as amended.

Growth Initiative

- Registration Report – In March NCASA registered 760 players, and as of April 8th there are 120 players registered to NCASA in April. Our Tournament Only registrations are low, but Cindy and Darius have done a great job of driving players to purchase their annual pass over a single event pass.
- First Year Leagues Update – No Update
- New League Update – Fil Wilkinson has been working with Adam Spencer from Transylvania youth soccer on establishing an adult league in Brevard, NC. Currently, Adam organizes a 280+ player pick up league and wants to formally organize. NCASA has

sent Adam the process for affiliation as well as the benefits of joining NCASA. Conversations have taken place, and it looks very positive that Transylvania Adult Soccer Association will become the newest member of NCASA.

Competitions

- Carolinas Cup – 2 turf fields have been secured as back up in case of inclement weather.
- Celebrate the Tatas – Looking to secure more support to assist in fundraising. Adding an age group division and want to have a creative name. Another topic the Tatas group is talking about is do we charge for the Tatas t-shirts, which we normally give away.
- USASA Adult Soccer Fest – Seeking more Men's Over 40 teams. Registration is open until June 1.

Organizing Committees

- D&A Committee – No active cases – Red Card Report gets reviewed weekly
- Budget Committee – Ratify action later in the meeting.
- AGM Committee – Nothing to report.
- Election/Nominations Committee – Nothing to report.
- NCASA Awards Committee – Nothing to report.

Board Member Reports

- Bob Kepner and Laura Collins – Working on a Walking Soccer program to launch in NC. Currently in the planning stage and doing a lot of research and outreach. They have solicited information from USASA and other state associations such as Washington, Maine, Idaho, Illinois, California North, Oregon and Arizona. They have joined the National Walking Soccer email list to stay on top of programs and tournaments in the states and overseas. Bob has contacted Tim Busch, President of Washington who is very experienced in organizing Walking Soccer programs. Laura and Bob are working on a logo and want to launch it in the Fall of 2024. They would follow USASA Walking Soccer rules and are interested in setting up a demonstration of Walking Soccer at the Carolinas Cup, have players try it, and explain how to get started. The goal is to make it easy for leagues to start this program in their city.

New Business (motions)

- Ratification of Finance Committee Action – Region III Championship Entry Fees – see below. Motion passed unanimously
- AED Program – Supplemental Appropriation – see below. Motion passed unanimously.

Additional New Business (motions - 2/3 vote required)

Old & New Business (discussions)

Board Member individual goals for 2024.

- Jeremy Mikell – Focus on growing the women's game and supporting leagues.
- Scott Eisenbraun – Main objective is to secure sponsorship for competitions.

Additional New Business (discussions)

Laura Collins requests information for newsletter

Donna Langdon inquires about an ongoing AED program. Discussions on possible funding for the program were held and the board is open to a proposal.

Takeaways / To Do Item Wrap-up

For the Good of the Game / Announcements

Adjourn

Motion to adjourn approved– 8:03pm

Approved Motions:

- Ratification of Finance Committee Action – Region III Championship Entry Fees
- Automatic External Defibrillator (AED) Purchase

	2024 INDIVIDUAL NCASA PLAYER REGISTRATIONS BY FIRST LEAGUE													TOTAL # PLAYERS			
	Jan	Feb	March	As of Apr 8	May	June	July	Aug	Sept	Oct	Nov	Dec	2024 TOTAL	2023	2022	2021	
ABASA	632	657	91	13									1393	2007	1671	1433	
Catawba	105	0	2	2									109	219	193	146	
Charlotte Independence	0	0	0	0									0		692	485	
North Meck	0	0	0	0									0	174			
Rock Hill	0	0	0	0									0	176			
CPSL	564	15	6	3									588	707	690	661	
First Flight League	0	0	0	0									0	261	279	484	
Metrolina	332	515	38	11									896	1016	889	727	
Mooresville	166	150	11	0									327	491			
NCASA Annual Pass	205	71	10	1									287	497	308	48	
North Carolina Soccer League	0	0	76	5									81				
Pitt Greenville	34	134	99	5									272	402	210	182	
Premier Adult	4	82	16	1									103	144	195	130	
Seashore Soccer League	0	0	0	0									0	9	39	73	
Swansboro	1	66	185	7									259	390	391	312	
TASL	2120	470	94	35									2719	3763	3327	2926	
OCASL @TASL	76	374	62	5									517	777	628	0	
Wake Women's League	79	53	14	0									146	94			
Wilmington	684	48	42	33									807	869	775	712	
Winston Salem	66	121	14	0									201	251	184	201	
TOTAL LEAGUE PLAYERS	5068	2756	760	121									8705	12247	10471	8520	
TOURNAMENT ONLY PASSES:																	
Beer City Cup															866	841	879
Beer City Cup Savannah	84	27													807		
Carolinas Cup Charleston			8	2											7	32	24
Carolinas Cup WS															382	426	401
Celebrate the Tatas															81	93	47
Queen City Cup															128	118	175
Tourney Pass Other															0	34	
USASA Adult Soccer Fest															52	10	1
TOTAL TOURNAMENT PASSES	84	27	8	2									121	2323	1554	1527	
Temporary Passes															0	0	27
TOTAL # PLAYERS	5152	2783	768	123									8826	14570	12025	10074	

Approved Motions:

Ratification of Finance Committee Approval of Spending to Meet Increased Region III Championship Entry Fees

Whereas, NCASA traditionally pays the Region III Championship entry fees for teams from North Carolina that have qualified for the Region III Championships, and

Whereas, the approved NCASA budget included \$300 per team for the entry fee based on historical entry fees and the best information available at the time the budget was approved, and

Whereas, NCASA has been told that the entry fee may be increased to \$500 per team (although the decision about the final entry fee for each division is still being finalized), and

Whereas, the Finance Committee authorized the spending of up to \$1,400 to cover the potential increased entry fee cost for up to seven (7) NCASA teams potentially attending the Region III Championships, including teams in Men's Amateur, Women's Amateur (2), Men's Over 30 (2), and Men's Over 40 (2), pursuant to the authority provided by the Budgetary Spending Authority Policy, and

Whereas, the Budgetary Spending Authority Policy calls for spending authorized by the Finance Committee to be presented to the full NCASA Board for ratification at the first NCASA Board meeting after the Finance Committee has approved additional spending,

Be it resolved that the NCASA ratifies the Finance Committee decision to approve the spending of up to \$1,400 from the General Fund for additional Region III Championship entry fees above the amount already included in the approved 2024 NCASA Budget.

[*NOTE – the motion says the NCASA budget included \$300 per team, and this amount also was stated in the President's remark. The NCASA budget actually included \$350 per team. The motion is included as it was presented and approved. This misstatement was noticed after the meeting.]

Automatic External Defibrillator (AED) Purchase Program – Supplemental Appropriation

Whereas at its March 18, 2024, Board meeting, the NCASA Board authorized the expenditure of up to \$14,025 to purchase up to fifteen (15) AEDs for NCASA and its Member Leagues (and their teams) through the USASA AED Reimbursement Program (<https://www.usadultsoccer.com/aed>), and

Whereas demand for purchasing AEDs from NCASA Member Leagues and/or their teams far outstripped the amount authorized for expenditure by the Board,

Be it resolved that the NCASA Board authorizes the expenditure of up to an additional \$14,960 to purchase up to sixteen (16) additional AEDs for NCASA and its Member Leagues (and their teams) through the USASA AED Reimbursement Program, subject to the same conditions as the prior authorization:

- NCASA will purchase only AEDs costing \$935 or less;
- NCASA will purchase only AEDs for which the \$250 reimbursement from USASA is available;
- NCASA will subsidize the cost of each AED purchased by a Member League (or their teams) to the extent that the Member League and/or their team will need to pay \$400, in total, for their share of purchasing the AED;
 - The NCASA subsidy per AED is therefore expected to be between \$260-\$285; E.g., \$935 (cost of AED without additional discount) - \$250 (USASA reimbursement) - \$400 (reimbursement to NCASA from Member League and/or their team) = \$285

- Note – an additional \$25 vendor discount may be available depending on the timing of the purchases, which accounts for the NCASA subsidy potentially being less than \$285
- NCASA will purchase AEDs for Member Leagues (or their teams) only after the Member League (and/or their team) has agreed to reimburse NCASA the remaining \$400 cost of purchasing the AED after subtracting the USASA reimbursement and the NCASA subsidy;
- NCASA may purchase an AED for its own use if the Executive Director determines that it is in the best interests of NCASA to have one; and

Be it further resolved that NCASA encourages Member Leagues to provide an additional subsidy to any of their teams that wish to buy an AED through this program.